



INFLUENCER GUIDE

The world's hottest & best-loved **CAM COMMUNITY**



FANSREVENUE × JERKMATE

Mention what's hot on Jerkmate:

- Gold Shows: You don't want to miss the best part of the shows!
- Exclusive Shows: Only you and your favorite models will know what happened!
- Register to FanClubs or purchase exclusive videos of your favorite models.
- **If you are promoting your own live shows, make sure to include all these components both in your promotion and in your live show!**
- You cannot say “FREE SHOW”.



What makes Jerkmate UNIQUE

Jerkmate is more than just a Premium live cam site (no free nudity).

It's a taboo-free adult community where thousands of fans can receive custom recommendations based on their preferences from Jerky and take control of their sex fantasies thanks to Jerkmate's options and features:

- HD cam shows: Gold, Private and Exclusive
- Special live events all year round
- Hundreds of categories and tags
- Free sex games with world-famous pornstars
- Exclusive videos and photos
- Discounted blocks sessions
- Loyal customer rebate program
- Cam-to-Cam interaction
- Contest, challenges and more!



Select the case that best applies to you to pinpoint the best ways to promote Jerkmate.



Adult Content Creator

- OnlyFans content creator
- Adult industry celebrity
- Pornstar



Cam Model

- Model / Live performer on CAM platforms



Social Media Influencer

- Youtuber
- Podcaster
- Twitch creator

Leverage your **FAVORITE** Cam models

Do you have friends or favorite models who also perform live cam shows on Jerkmate? If so, why not promote their shows and get paid for each new member who joins through your link? It's a win-win situation!

Why?

You're a busy entrepreneur who also appreciates keeping some time for yourself.

The thing is, the fun never stops on Jerkmate! Members can choose among thousands of models.

Choose the Categories and Tags that suit best your fan's desires!

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How?

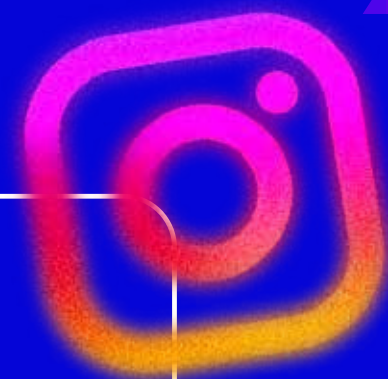
- Discuss collab & cross-promotion opportunities with other cam models.
- Follow Jerkmate and your favorite models on social media for live show alerts.
- Spot trending cam models and leverage their popularity.



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Instagram/Twitter Bio

Wanna have REAL fun? 🔥😏

👉 [link to your page] 👉



Jerkmate OFFICIAL Account

The worlds HOTTEST interactive cam & live shows 🍆

This is the ONLY official Jerkmate Account !

Wanna have REAL fun? 🔥😏

jrkmt.live.com

**THE MORE CLICKS YOU GET,
THE MORE MONEY YOU MAKE!**

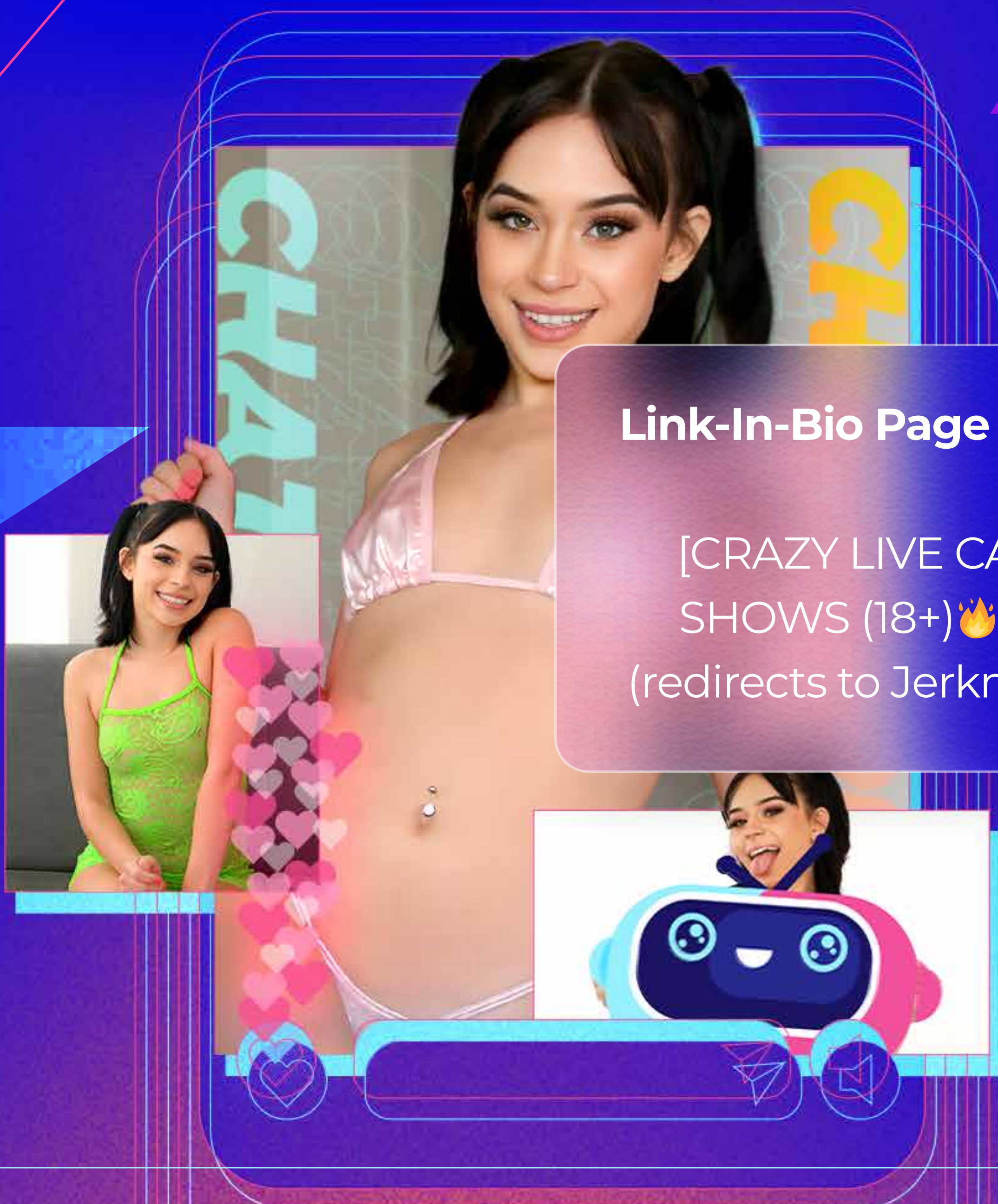
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How?

- Use your link-in-bio page or FansTrace, FansRevenue's free, customizable and easy-to-use tool.
- Make sure to place your link on your top social media accounts.
- Include suggestive captions to pick curiosity and get your fans to click.



Link-In-Bio Page Offer

[CRAZY LIVE CAM
SHOWS (18+) 🔥😏]
(redirects to Jerkmate)



Seduce your **FANS** with *Jerkmate's key benefits and features*

Introduce your fans to the world of Adult Cams and let them know they've been missing out all this time. Let them know how they can step up their intimate game.

Get paid all the way through!

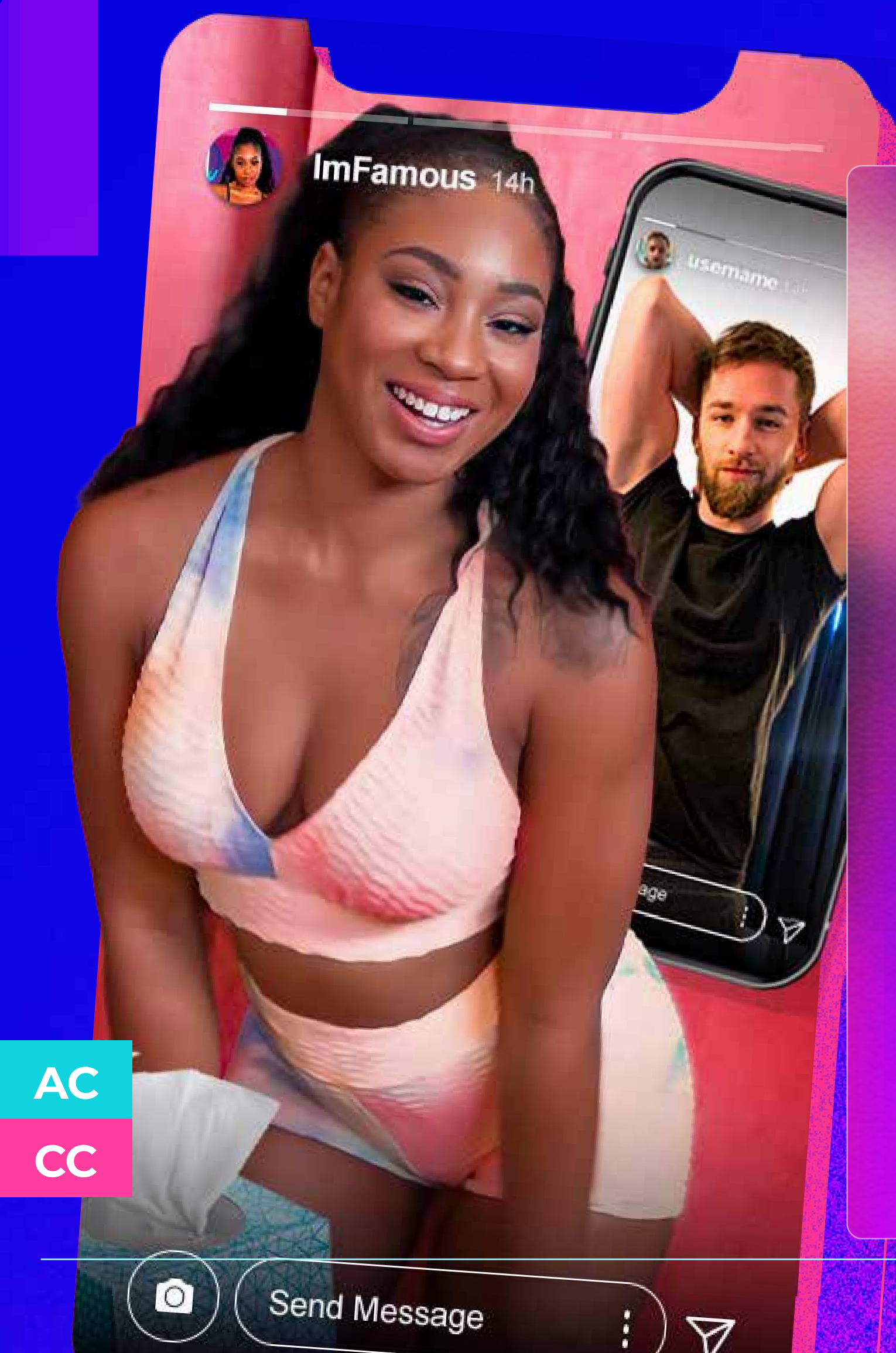
Why?

Not everyone is familiar with the exciting possibilities Jerkmate has to offer.

An increasing number of people are getting bored of streaming videos and looking for ways to add real human interaction to their intimate routines. Helping your fans understand what they can experience on Jerkmate can earn you serious money!

How?

- Focus on Jerkmate’s model diversity and interactive chat experience (♀♂♀)
- Mention the opportunity to control what happens via Gold Menu and Interactive Chat features.
- Use the power of humor and short videos to generate interest towards Jerkmate.
- Showcase your preferred way(s) to connect with your fans on Jerkmate (simple chat, group shows, private one-on-one, cam-to-cam, text messages, etc.)
- Tell them the benefits of the Spin the Wheel and Lovense features!



Instagram Story

A video sketch where you call Jerkmate and “order” a live show by phone (describe your crush).

Someone rings your door bell and hands you a tissue box. Your crush appears on your phone and asks what they can do to turn you on.

(Insert a link tag to your story or mention “link in bio”)



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Twitter Post

[Sexy/Suggestive/Nude pic]

Caption:

How about spicing up the fun
tonight? 😏 Chat with thou-
sands of hot cam models &
make your fantasies come true
with a custom live show! 🎥💦
[your Jerkmate promo link]



3 Organize special events to leverage your CHAT ROOM

Jerkmate isn't only about sexual interactions. Thousands of members simply want to chat and entertain themselves in good company.

Create special moments with your fans and get paid for each new subscription made through your promo link!

Why?

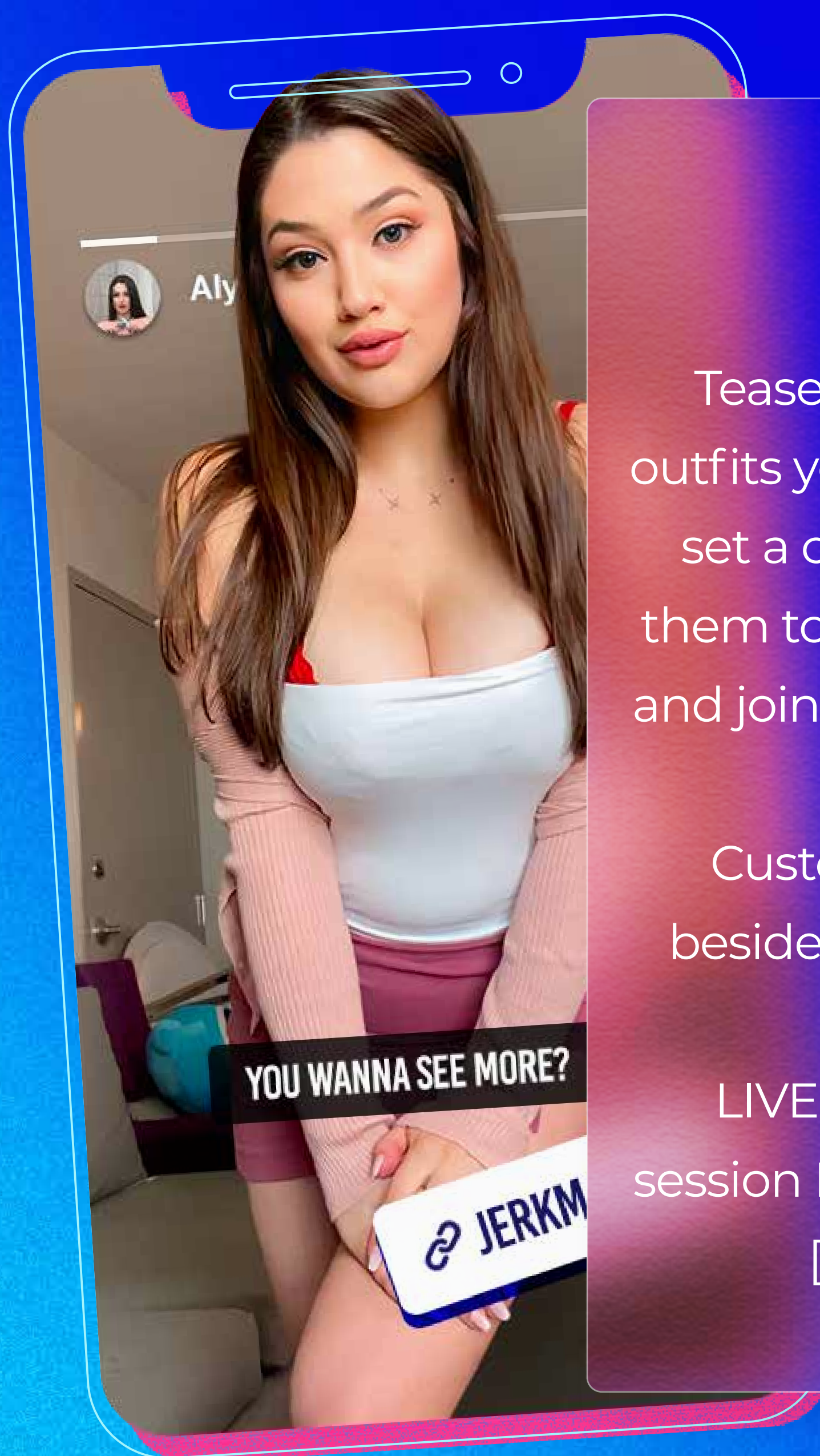
Your fans admire you and would love to get to know you more.

This is an opportunity to make them pay simply to chat with you in real time, send you tips, and more if affinities (you decide on your boundaries).

Setting such special occasions with your audience could be your next money magnet!

How?

- Tell your fans to join your chat room and ask you anything they want to know.
- Invite your fans to a LIVE sexy outfits try-on session.
- Leverage yearly holidays, weekend nights, and even your birthday!.



Post Story

Tease your fans with the outfits you're going to try and set a clear date & time for them to create their account and join your Jerkmate room.

Customize the caption beside/above your bio link:

LIVE Hot outfits try-on session Dec 10, 8 pm EST 📹👉
[your Bio Link]

Link-In-Bio Page Offer

[DEC10 8 PM EST: OUTFITS
TRY-ON (18+) 📹]

(redirects to your Jerkmate
page)*

*Contact us for a direct-to-room
link!



Sell your ADULT CONTENT On Jerkmate

Did you know you could also use Jerkmate as an extra place to sell your adult content?

Doing so will earn you an 80% commission* each time you sell a video! How about making money with your Jerkmate room, even when you're offline?

50% from Cam Provider + 30% from FansRevenue!



—ADULTCONTENT

NEW VIDEOS = NEW REVENUES!

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Why?

Keeping **parts** of your adult content out of your favorite Premium Fan Site is a clever way to keep your content **exclusive** and boost its **exposure** at the same time.

On Jerkmate, your videos can get exposed to up to **150 million monthly visitors!**

Give your fans something to enjoy when you're away, and they'll be thirsty for more!



Showcase yourself through exclusive videos/photos on your Jerkmate room page that will convince Jerkmate members to join your next live show.

Generate additional content sales and invite your content customers to join your premium fan club.

How?

- Add a camera angle to your shooting video or keep scene cuts for Jerkmate.
- Use the live chat feature to advertise the exclusive content you sell on Jerkmate.
- Sell teasers or shortened versions of full-length content to attract new subscribers.
- Record all your LIVE performances on Jerkmate, cut them into pieces, and upload these as new video content on your CAM room.
- Send mass emails to the fans who already participated in your show! Encourage them to buy your videos even when you're offline!
- Ask them to add your room to their favorites and enable notifications so they can be the first to hear about your live show.
- Use the power of DM feature! Connect with your top fans in your room to notify them about the new content available.

Let your fans know when you're **GOING LIVE**

Promoting your live shows is a surefire way to ensure maximum participation and spending in your chat room. Leverage your touchpoints with your audience and tag Jerkmate when you're live on social posts/stories to generate more exposure.

Why?

Dozens of new cam models join Jerkmate every week, providing members with more possibilities and diversity.

Our data shows some of the **biggest spenders** will often stick to **one particular model**. All they need to know is when they can chat and have a good time with you.

Chances are, a couple of your fans would be ready to pay **big bucks** just to have a few minutes of intimacy with you on Jerkmate!

How?

- Make social announcements 7 days/3 days/1 day and minutes before your show.
- Set a clear schedule for your shows on your profile and anywhere else relevant.
- Jerkmate also organize live shows, make money everytime there's an event!
- Activate the Wheel feature, where you can choose all the actions you're willing to do and entertain your fans.
- Use your Lovense day and night! Sleep shows are the most popular shows, fans will give you Golds to try to wake you up.




Demi Morgan @DemiMorganxxx 1d

TONIGHT 🎮🕒
You will not want to miss out on this EPIC 🔥
#CyberMonday live cam show featuring home of today's most shining adult stars 📺 Spend your evening with
@thekatiemorgan@DemiMorganxxx @rileyreignxx
🍷
Reserve your seat 📌
<https://jrkmt.live/CyberShow>




Twitter Post



April Flores 🍷 @TheAprilFlores 1d

I'm so excited because I'll be doing my very first live show on @JerkmateTV tomorrow from 7-9pm PT! You have no idea how much I want to make your fantasies a reality. Come play with me
<http://jerkmates.org/aprilflores/> 🍷
@erotimerdfilms



*Pick curiosity with your **LINK-IN-BIO** page*

Your link-in-bio page is the perfect place to start turning your fans into Jerkmate customers! Simply add a link at the top of your page, drive your fans to click & watch the money roll in!

Why?

It's a quick & easy way to make money with your fans on all social media platforms.

Also a safer way to leverage Instagram's bio link feature without fear of being banned for linking directly to an adult site.



💡 **For Streamates' CAM Models:** If you're already promoting your personal CAM page without any custom link, switch it to a Jerkmate's link to start cashing extra money right away!

Thanks

JERKMATE ONLY AVAILABLE ON FANSREVENUE



FANSREVENUE

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jerkmate

START PROMOTING JERKMATE TODAY!